

Are you paying more than you should?

SAVE \$51⁹⁵

ON THIS *Deluxe* HOOVER VACUUM

Limited Time Only
\$89⁹⁵

COMPLETE WITH CLEANING TOOLS



VACUUM, regular	\$124.95
TOOLS, regular	16.95
Regular Value	141.90
YOU SAVE	\$ 51.95

BANK TERMS

LIBERAL TRADE-INS

Has the Hoover famous cleaning action—it beats as it sweeps as it cleans on a cushion of air. At this tremendous savings they won't last long, so stop in now and get your deluxe Hoover.

IT'S HERE! IT'S NEW!

COME IN TODAY AND SEE THE

Brand New, Low Priced

MAYTAG HIGHLANDER



All these features and Maytag dependability too

- Fully Automatic
- Fully Flexible
- Convenient Safety Switch
- Exclusive Gyrafoam Action
- Quiet Operation
- Suds Saver (optional)

NOW ONLY \$219⁹⁵

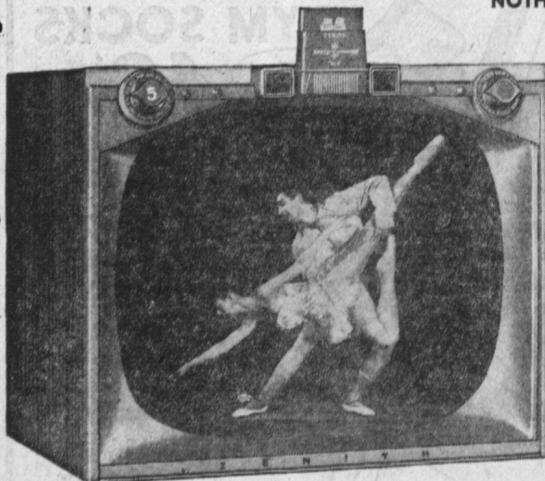
With Any Trade

ONLY \$8.09 PER MONTH ON LOCAL BANK TERMS



Model 123

NOTHING BETWEEN YOU AND THE SET BUT SPACE WITH . . .



ALL NEW

SPACE COMMAND

Model 3000R
Mahogany Grained or Lined Oak
Screen Size 262 square inches

- Turns Set On and Off
- Changes Channels
- Mutes Sound
- Shuts Off Commercials

EXTRA LARGE TRADE-ALLOWANCES

OUR PRICE INCLUDES:

- DELIVERY
- INSTALLATION
- SERVICE
- GUARANTEE
- DEMONSTRATION

NOW ONLY \$269⁹⁵

ONLY \$12.15 PER MONTH

IT'S MAGIC!

THE ONE AND ONLY REALLY NEW DEVELOPMENT IN TV! NEW ZENITH



SPACE COMMAND TUNER!

Tune TV across the room! No Wires — No Cords — No Flashlights! Nothing between you and the set but SPACE!

Ask for a 20-second demonstration!

New NORGE 10 cu. ft. Refrigerator



BRAND NEW FOR '56

ONLY **\$179⁹⁹**

Gives you more features — more value per cubic feet than any other comparable refrigerator.

BIG TRADE-INS

- Giant 55 lb. freezer
- New Handidor storage
- Removable butter bank
- Giant crisper
- Egg nest

OUR PRICE INCLUDES:

- DELIVERY (8 mile radius)
- INSTALLATION
- SERVICE FOR 1 YEAR
- 5 YEAR GUARANTEE

LOCAL BANK TERMS

FREE

FOR THE KIDDIES

- BALLOONS
- TOYS
- BUBBLE GUM

AND MANY OTHER ITEMS — BRING THE WHOLE FAMILY

Deluxe ROTO-BROIL NEW 6 QT. SIZE

AUTOMATIC ELECTRIC DEEP FRYERS

Reg. \$19.95

NOW ONLY \$7⁹⁹



Automatic Electric POP-UP TOASTER

Selector for Light or Dark. Reg. \$21.95

\$7⁹⁹



MET - L - TOP

ADJUSTABLE (all metal)

IRONING TABLE

Complete with

PAD and COVER

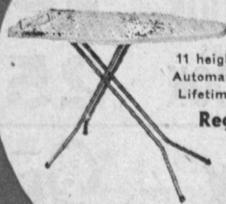
11 height adjustments
Automatic Safety Lock
Lifetime Construction

Reg. \$12.95

Now Only 7⁸⁸

Complete

HURRY—LIMITED SUPPLY



18 PCE. 4 PLACE SETTING ANCHORGLASS DINNERWARE

Trimmed In 22K. Gold Heat Proof

Reg. \$5.95
Now Only \$2⁹⁹



Nationally Known AUTOMATIC ELECTRIC SKILLET

VARIABLE HEAT CONTROL



Reg. \$17.95
Now Only \$9⁹⁵

FOR OVER 33 YEARS IN THE SO. BAY AREA

FR. 6-3444

FR. 6-3444



212 SO. PACIFIC AVE., REDONDO BEACH
2 BLOCKS WEST OF PACIFIC COAST HIGHWAY

ZENITH PERFORMANCE AND EXTRA FEATURES GIVE YOU MORE FOR YOUR MONEY

- New Zenith High Voltage Deluxe Chassis • Zenith Cinebeam picture tube • Zenith Cinelens picture glass • Famed Zenith FM-TV Sound • Zenith Top Tuning • Patented Spotlight Dial • Zenith Easy-Out Face Plate Glass